

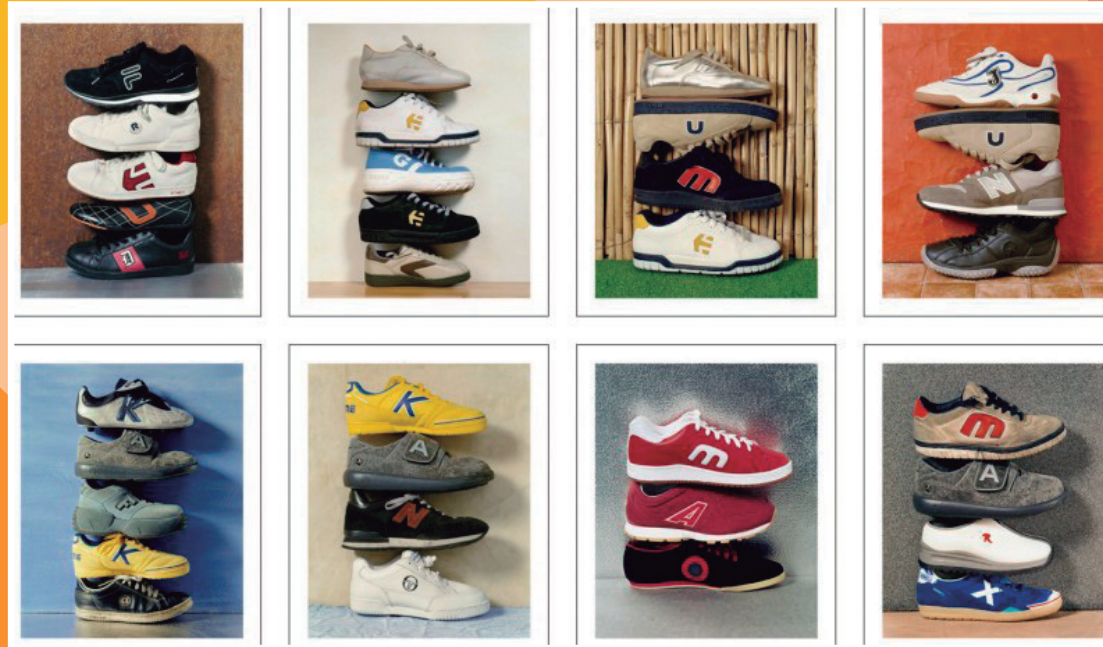
# JOSÉ ANTONIO HERNÁNDEZ-DÍEZ

→ Barcelona, 1931/2020

#LaVilaCasasAlAula

FUNDACIÓ  
VILA CASAS

In the image you can see the artwork **Pensadores (Thinkers)**, a photograph by the artist José Antonio Hernández-Díez, made in 2007.



Title: Pensadores

Year: 2007

Technique: Colour photograph

Measure: 60 x 50 cm

Location: Museum Palau Solterra



We can see different characters in this image by the artist, such as Freud, Kant and Marx. Hernández-Díez has made a total of eight photographs in which he has 'written/composed' – using the logos on everyday items, such as shoes – the names of eight philosophers, intellectuals and writers.

Hernández-Díez is an artist who makes works of art that revolve around the world of **consumer culture, violence and inequality** to try and raise the awareness of the observer. He uses urban materials like rollerblades, trainers, bicycles, record players, etc., to try and stimulate a **reflection** by making an ordinary everyday object become extraordinary. In this case the artist relates philosophy with shoes – two completely different concepts – to give new meaning to the objects.



Is there any message you would like to express to the world today? How about taking a photograph of a word that is not written with letters but rather using items that you have around you? Firstly, think of the word you want to use, like 'peace' for example. Once you have that in mind, search for objects whose first letters would spell out the word you have chosen; to give you an idea, for this example, 'peace', we could use a potato, egg, apple, cup and egg cup.

Then you can arrange those objects in an original way that spells out the word you want to represent, and immortalize it in a photograph!



**Materials:** everyday objects that you have around you, and lots of creativity!